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APPLICANT : HOYU CO LTD;

INVENTOR : MIYAKE TAKAHIRO;

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TITLE : OXIDATIVE HAIR DYE COMPOSITION AND HAIR TREATING AGENT COMPOSITION
FOR HAIR DYEING

ABSTRACT : PROBLEM TO BE SOLVED: To obtain an oxidative hair dye composition and a hair treating agent composition for hair dyeing having excellent shampoo fastness and capable of exhibiting improved hair dye efficiency by formulating (a derivative of) nicotinic acid.

SOLUTION: This oxidative hair dye composition contains nicotinic acid and/or its derivative (preferably, nicotinamide). The composition is preferably formulated by using 5-amino-o-cresol and/or 5-(2-hydroxyethylamino)-2-methylphenol as a coupler. The present invention also provides a hair treating agent composition for hair dyeing containing nicotinic acid and/or its derivative (preferably, nicotinamide), and applicable before and/or after hair dyeing. Further, the compounding amount of nicotinic acid and/or its derivative is preferably 0.01-20 wt.%. Thus an oxidative hair dye agent and a hair treating agent for hair dyeing, which are excellent in hair dyeing efficiency and fastness, can be provided.

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